Web-based solutions that turn "just looking" into sold vehicles.

A web-based prequalification solution to drive qualified sales leads from your website to your showroom, *at the top of the sales funnel.*

Prequalification - *QuickQualify*

QuickQualify is a powerful "call-to-action" for your dealership website. This application requires only the consumer's name and address (no SSN or DOB) and provides dealers with a FICO® score and full credit report. Your sales team will be empowered with the data they need to discuss qualified payment options based on current lender rates.

QuickQualify results provide the following data:

- FICO® Score
- Summary of Auto Trade Lines including:
  - Current Monthly Payments
  - Current Auto Loan Interest Rates
  - Remaining Balance/Payoff Payment History
  - Months Remaining on Auto Loans

Our platform delivers the data & analytics you need - from applicant's full credit file and FICO® score, to analytics from specific banner placement on your website to maximize lead generation.
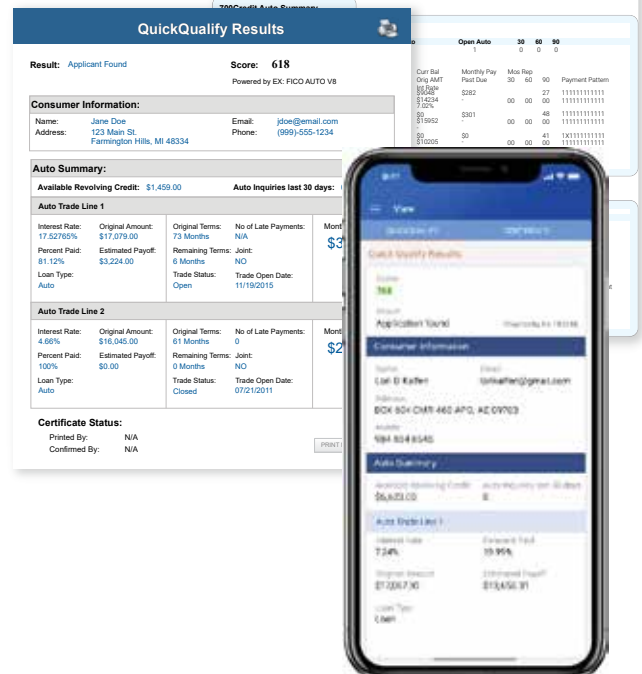
With the consumer's credit information, you will shorten your sales cycle and improve ratios by putting your customer in the right car and finance product, right from the start.

Respond immediately to new leads with our QuickMobile app, which provides new lead alerts, shows customer's credit scores and equity position, offers one button texting and much more!