



THE SHOP

FORDDIRECT

700Credit is pleased to announce we are now a preferred vendor in **The Shop by FordDirect**, a one-stop marketplace for Ford dealers and Lincoln retailers.

The Shop has added the following 700Credit products:

- + QuickQualify (prequalification)
- + QuickApplication (credit reporting)
- + QuickScan (driver's license authentication)

QuickQualify

A web-based prequalification solution.



- "Get Prequalified" is the #1 CTA for your dealership website
- No SSN or DoB required
- Allows dealers to MORE accurately quote payments to the customer
- Generates 3-4X the number of qualified leads over other lead generation platforms
- No impact to consumer's credit file
- Increases sales by enabling better conversations and improving the customer experience

\$124 per month + cost of the soft pull credit report

QuickApplication

A web-based financial application.



- Secure web-based finance application in adherence to the 2022 FTC Safeguards Rule
- Captures consumer consent to pull credit prior to lender submission
- Can be placed in dealer's electronic deal jacket with the major DMS platforms
- Direct integration with RouteOne, Dealertrack, AppOne and CUDL
- Automatically emails risk-based pricing notices, as well as adverse action letters

\$124 per month + cost of the hard pull credit report

QuickScan

A mobile driver's license authentication platform.



- A powerful mobile document scanner that provides dealerships real-time confirmation of the legitimacy of a customer's driver's license and identity before the first test drive
- Helps dealers fight fraud!
- It can be used with both in-store and remote customers
- QR Codes at the sales desk make capturing of the driver's license and placing it directly into the dealer's electronic deal jacket easy
- Keeps driver's licenses and customer non-public information (NPI) off your staff's mobile devices and places them in a secure environment in compliance with the Safeguards Rule

\$79 per month + per scan fees