

If you're not using electronic credit applications, your process is not secure.

Our web-based app process is faster and less cumbersome than standard credit apps and can easily replace the current credit application on your website.

# QuickApplication

## Ensure Compliance With The 2022 FTC Safeguards Rule

The 2022 FTC Safeguards Rule requires strict security measures for sensitive consumer data and discourages the use of paper credit applications. **700Credit's QuickApplication** promotes compliance by eliminating the need for paper credit applications.

## How QuickApplication Fits Into Your Sales Process



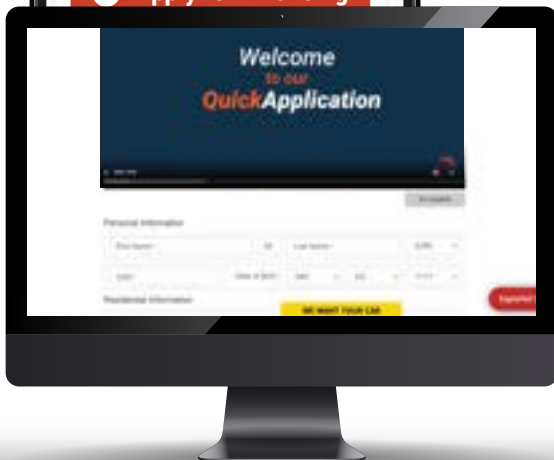
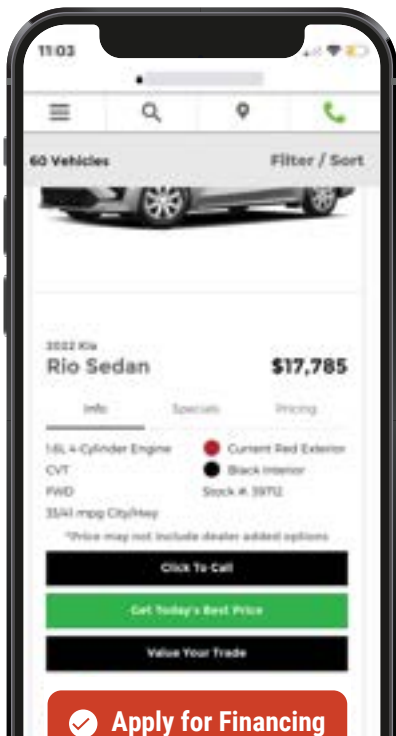
Place a link to **QuickApplication** on your website, in a text or email, or in a QR code on your rep's desk for quick, easy access.



Once a consumer clicks the link and completes the application, they receive an email from the dealership. The dealer receives immediate access to their credit report.



The information is automatically stored and populated in the system of your choice.



**QuickApplication** is available in both English and Spanish, in single and multi-page versions. You can customize the application form and required fields, and also include an instructional video encouraging the consumer to complete the form. QuickApplication satisfies dealer requirement to retain signed credit applications for 5 years, and automatically delivers risk-based pricing notices and adverse action to those who fail to receive financing.

**Easily integrate QuickApplication with your CRM, Dealertrack, RouteOne, CUDL or any other dealer system and simplify your credit inquiries today!**